



## Dispensing simple ways to get you ready for business



## Customization

**Custom-print napkins** offer opportunities to make the most of every customer impression.

## Napkins

**Patented One Napkin, Every Time™ dispensing** reduces napkin use by at least 25% Guaranteed!\* and delivers hygiene and environmental benefits.

## Operations

**Keeps labor to a minimum—** high-capacity, fewer refills, intuitive opening and loading.



## Design

**Streamlined design and stylish, contemporary colors** seamlessly fit with the décor of any establishment.

## Endless opportunities

**AD-a-Glance® display panels** present a marketing window of opportunity—use them to promote products, boost your brand or sell ad space.

## Control consumption, capture attention

Every single Tork Xpressnap napkin dispenser performs double-duty making it easier for you to be ready for the next customer.



### Maximize potential

Tork Xpressnap® is the world's most versatile tabletop display because it offers limitless opportunities for customization. A diverse palette of designer colors. The ability to custom print napkins. The space to make the most of every impression.

And best of all: AD-a-Glance display panels that help you boost your brand, promote products and make money.

It's a marketer's dream.

### Minimize waste

Tork Xpressnap is North America's best-selling line of napkin dispensers because it reduces napkin usage by at least 25%—Guaranteed!\* That means fewer refills and lower labor costs. Better hygiene for customers. A smaller footprint for the environment.

And thanks to the One-at-a-Time™ dispensing system, patrons touch and take only the napkins they use.

It's an accountant's best friend.



25%  
reduction in  
napkin use  
guaranteed

\* When compared to traditional napkin dispensers. Up to \$250 money-back guarantee, when claimed within 90 days of purchase.



# A dispenser that reduces waste, a display that boosts revenue

## Tork Xpressnap can do twice as much for your business.

For more than 10 years, Tork Xpressnap has served up built-in value from foodservice counters across North America. Our innovative One-at-a-Time dispensing system **reduces napkin usage by at least 25% – Guaranteed!\*** – saving you time, money, and effort, so you can be ready for what's next.

## Product benefits

- Controls costs by reducing napkin usage by at least 25%
- Minimizes labor costs
- New stylish, modern, sleek design
- Improved operational functionality
- Increased napkin capacity
- Reduces waste, makes a smaller environmental footprint
- Offers improved hygiene to patrons and employees
- Range of models and colors perfectly suited for a variety of venues
- Boosts image and branding with AD-a-Glance panels
- Napkin refills are 100% recycled, compostable and third party certified

Additionally, the Xpressnap AD-a-Glance feature turns your dispenser into an on-site marketing tool to boost your business. Approximately 1/3 of 'napkin users' notice the AD-a-Glance promotion messaging on the table, and almost 1 in 10 take up the offer.



**Reduce napkin usage by at least 25% - Guaranteed!\***



# Impress your customers, express your brand

Tork Xpressnap is the sleekest, smartest, most versatile napkin dispensing system out there. Add elegance and aesthetic appeal to your establishment while also controlling consumption. Improved operational functionality and increased napkin capacity delivers more value than ever.

## Dispenser Models



### Tabletop

- Smaller footprint is ideal for use at individual tables
- Improved lid opening makes it easy to load napkins
- Perfect for casual dining, quick service restaurants and cafes



### Stand

- Side opening door makes loading napkins easy
- Door can also be hinged to open from either the left or right side
- Versatile wall mounting capability
- Great for high-traffic areas
- Perfect for stadiums, amusement parks and cafeterias



### Counter

- Dispenses in both the horizontal and vertical position; adapts to any environment
- Ideal on busy counters
- Units can be stacked for added capacity
- Great for coffee shops, convenience stores and bakeries
- AD-a-Glance panels on both sides for display in vertical position



### In-Counter

- Varying dispenser depths to fit most counter cabinets
- Easy mounting – no glue, caulk or tape required
- Adapts to existing in-counter fixtures
- Easy maintenance – removable lid for easy clean up



### Café

- Perfect for small tables and crowded counters
- Ideal for ice cream stands, coffee/donut shops, pizza shops and bagel shops



# Xpressnap Dispensers

## Tabletop Napkin Dispensers



**73350** aluminum  
**72900** walnut  
**6232000** black  
**6234000** gray



**6236000** red  
**6233001** blue  
**6239000** green  
**6235000** stainless finish

Dispenser size H x W x D (in)	Dispenser capacity	Units/Case
<b>Image Aluminum</b> 8.23 x 7.1 x 5.91 (20.90 x 18.03 x 15.01 cm)	Up to 150 (1-ply napkins)	1
<b>Image Walnut</b> 7.6 x 8 x 5.5 (19.30 x 20.32 x 13.97 cm)	Up to 150 (1-ply napkins)	1
<b>Signature</b> (black, gray, red, blue, green, stainless) 6.1 x 7.9 x 5.9 (15.49 x 20.07 x 14.99 cm)	Up to 250 (1-ply napkins)	4

## Counter Napkin Dispensers



**6432000** black  
**6434000** gray  
**6436000** red  
**6435000** stainless finish

Dispenser size H x W x D (in)	Dispenser capacity	Units/Case
5.7 x 7.5 x 12.125 (14.48 x 19.05 x 30.73 cm)	Up to 500 (1-ply napkins)	1

## Stand Napkin Dispensers

**Wall Mount** – The Signature stand can be easily mounted to the wall without any additional hardware. If you need to frequently remove the stand dispenser from the wall for cleaning, we offer a **Quick Release Bracket**. Please contact your Essity Sales Representative for more information.



**6332000** black  
**6334000** gray  
**6336000** red  
**6333001** blue  
**6339000** green

Dispenser size H x W x D (in)	Dispenser capacity	Units/Case
24.5 x 9.25 x 9.25 (62.23 x 23.5 x 23.5 cm)	Up to 1,000 (1-ply napkins)	1

## In-Counter Napkin Dispensers - 5" (Special order only)



**6032050** black  
**6035050** stainless finish

Dispenser size H x W x D (in)	Dispenser capacity	Dispensers/Case
6.5" x 9.9" x 7.0" (16.51 x 25.15 x 17.78 cm)	Up to 250 (1-ply napkins)	1

## In-Counter Napkin Dispensers - 12"



**6032120** black  
**6035120** stainless finish

Dispenser size H x W x D (in)	Dispenser capacity	Dispensers/Case
13.5" x 9.9" x 7.0" (34.29 x 25.15 x 17.78cm)	Up to 600 (1-ply napkins)	1

## In-Counter Napkin Dispensers - 20"



**6032200** black  
**6035200** stainless finish

Dispenser size H x W x D (in)	Dispenser capacity	Dispensers/Case
21.5" x 9.9" x 7.0" (54.61 x 25.15 x 17.78cm)	Up to 1,000 (1-ply napkins)	1

# Xpressnap Café Napkin Dispensers



**75350** aluminum  
**75900** walnut  
**32XRT** black  
**31XRT** granite  
**41XRT** red  
**45XRT** green

Dispenser size H x W x D (in)	Disp. capacity	Units/Case
<b>Image Aluminum</b> 5.44 x 4.77 x 5.67 (13.82 x 12.12 x 14.4 cm)	Up to 75 (1-ply napkins)	4
<b>Image Walnut</b> 4.6 x 5.75 x 5.4 (11.68 x 14.61 x 13.72 cm)	Up to 75 (1-ply napkins)	4
<b>Classic</b> (black, granite, red, green) 6.2 x 5.875 x 5.875 (15.75 x 14.92 x 14.92 cm)	Up to 75 (1-ply napkins)	4



## Tabletop, Counter, Stand, In-Counter Napkin Refills



SKUs	Description	Color	Ply	Size (W X L)	Napkins/Bag	Napkins/Case	Certification
13680	Tork Premium Extra Soft Xpressnap Dispenser Napkin, Interfold - N4	White w/ Leaf	2	12.9" x 8.5" (32.77 x 21.59cm)	500 / Poly Bag	4000	N/A
DX990	Tork Advanced Plus Xpressnap Dispenser Napkin, Interfold - N4	White	2	6.5" x 8.5" (16.51 x 21.59cm)	400 / Bag	4800	C ♻️
DX900	Tork Advanced Xpressnap Dispenser Napkin, Interfold - N4	White	1	13" x 8.5" (33.02 x 21.59cm)	500 / Bag	6000	C ♻️
DX906E	Tork Universal Xpressnap Dispenser Napkin, Interfold - N4	Natural	1	13" x 8.5" (33.02 x 21.59cm)	500 / Bag	6000	C E ♻️
908EX	Tork Universal Xpressnap Environmental Print Dispenser Napkin, Interfold - N4	Natural	1	13" x 8.5" (33.02 x 21.59cm)	500 / Bag	6000	C E ♻️

## Café Napkin Refills



SKUs	Description	Color	Ply	Size (W X L)	Napkins/Bag	Napkins/Case	Certification
13681	Tork Premium Extra Soft Xpressnap Café Dispenser Napkin, Interfold - N10	White w/ Leaf	2	8.5" x 8.5" (21.59 x 21.59cm)	500 / Poly Bag	4000	N/A
DX600	Tork Advanced Xpressnap Café Dispenser Napkin, Interfold - N10	White	1	8.5" x 8.5" (21.59 x 21.59cm)	500 / Bag	6000	C ♻️
DX606E	Tork Universal Xpressnap Café Dispenser Napkin, Interfold - N10	Natural	1	8.5" x 8.5" (21.59 x 21.59cm)	500 / Bag	6000	C E ♻️

## Tabletop, Counter, Stand, In-Counter Custom Print Napkin Refills

Promote your brand and increase customer satisfaction. Add your logo or message in up to two colors.



Sample registered



Sample random

SKUs	Description	Color/Pattern	Ply	Ink Colors	Size (W X L)	Napkins/Bag	Napkins/Case	Certification
991	Tork Advanced Plus Xpressnap Custom Print Dispenser Napkin, Interfold - N4	White, Random & Registered	2	1-2	6.5" x 8.5" (16.51 x 21.59cm)	400 / Bag	4800	C ♻️
901	Tork Advanced Xpressnap Custom Print Dispenser Napkin, Interfold - N4	White, Random	1	1-2	13" x 8.5" (33.02 x 21.59cm)	500 / Bag	6000	C ♻️
902	Tork Advanced Xpressnap Custom Print Dispenser Napkin, Interfold - N4	White, Registered	1	1-2	13" x 8.5" (33.02 x 21.59cm)	500 / Bag	6000	C ♻️
907	Tork Universal Xpressnap Custom Print Dispenser Napkin, Interfold - N4	Natural, Random	1	1-2	13" x 8.5" (33.02 x 21.59cm)	500 / Bag	6000	C E ♻️
908	Tork Universal Xpressnap Custom Print Dispenser Napkin, Interfold - N4	Natural, Registered	1	1-2	13" x 8.5" (33.02 x 21.59cm)	500 / Bag	6000	C E ♻️

## Café Custom Print Napkin Refills



Sample registered



Sample random

SKUs	Description	Color/Pattern	Ply	Ink Colors	Size (W X L)	Napkins/Bag	Napkins/Case	Certification
607	Tork Universal Xpressnap Café Custom Print Dispenser Napkin, Interfold - N10	White Random & Registered	1	1-2	8.5" x 8.5" (21.59 x 21.59cm)	500 / Bag	6000	C ♻️
608	Tork Universal Xpressnap Café Custom Print Dispenser Napkin, Interfold - N10	Natural Random & Registered	1	1-2	8.5" x 8.5" (21.59 x 21.59cm)	500 / Bag	6000	C E ♻️



ECOLOGO®  
PRODUCT CERTIFIED FOR REDUCED ENVIRONMENTAL IMPACT.  
VIEW SPECIFIC ATTRIBUTES EVALUATED.  
UL COMEL, CCD-082 Toilet Tissue, CCD-083 Facial Tissue,  
CCD-084 Table Napkins, CCD-085 Kitchen Towels, CCD-086 Hand Towels.



100% Recycled



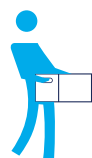
Compostable



Green Seal Certified



EPA compliant. Contains a minimum of 40% post-consumer waste.



## Xpressnap available in Tork Easy Handling™ packaging

Essity offers Easy Handling packaging, a patented assortment of innovative and ergonomic solutions to ease the workload of facility staff while saving time and money. Easy Handling packaging includes the Tork Carry Box™ for our Tork Xpressnap napkins. (Easy Handling packaging not included with custom printed napkins.)



Easy to carry thanks to perforated fold-outs.



Boxes open quickly without cutting.



Use 2 hands for a comfortable grip.



Fold box for easy disposal.

# One dispenser, endless opportunities

The Xpressnap AD-a-Glance feature is your window of opportunity. Use the display panels to turn your dispenser into an onsite marketing tool that gets you ready for business.

## Boost Your Sales

In a recent study of the AD-a-Glance system, Essity found that customers are not only receptive to the advertising on the dispenser, but they act on it as well.

## Tabletop marketing

Tabletop marketing messages drive repeat business and inspire recommendations.\*\* Choose to promote your loyalty program, cross sell other menu items or generate revenue by selling the advertising space to other businesses.

Learn more about what tabletop marketing messaging drives repeat business and inspires recommendations at [torkusa.com/tabletopmarketing](http://torkusa.com/tabletopmarketing)

## Templates Made Easy

It takes just seconds to insert your printed menu or advertisement into the transparent display frame. Create your own template or simply choose from our large selection of online templates.

Customizable templates available at [www.torkusa.com/adaglance](http://www.torkusa.com/adaglance)



Approximately  
1/3 of 'napkin  
users' notice  
the AD-a-Glance  
promotion and  
almost 1 in 10  
take up the offer.\*



### Promote your products

- Highlight new items
- Feature LTO's
- Announce special events



### Showcase your Business

- Explain your history
- List other locations
- Share your green message



### Sell & Donate Ad Space

- Sell ad space
- Trade ad space for goods/services
- Offer space to local organizations

\*Intermetra Business & Market research Group August 2012

\*\*Tork/NRA Tabletop Marketing Research May 2013